



# **DEMONSTRATING REAL-WORLD** SUSTAINABLE DEVELOPMENT BENEFITS

Verra's Sustainable Development Verified Impact Standard (SD VISta) is the premier standard for certifying the real-world benefits of social and environmental projects, from gender equity and economic development to affordable clean energy and restoration of wildlife.

SD VISta uses independent third-party auditors to verify that a project contributes to the United Nations Sustainable Development Goals (SDGs) in the 2030 Agenda for Sustainable Development. Its verified impact data, transparent documentation, and human and natural capital safeguards are critical for tracking these contributions.

#### WHY SD VISTA

Certification with SD VISta is valuable to project developers and to buyers, donors, and investors.

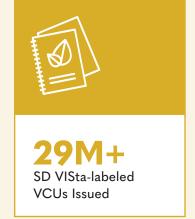
# For Project Developers, SD VISta ...

- → Is a flexible standard that can certify a range of sustainable development benefits
- → Increases stakeholder trust
- → Enables large-scale investment

# For Buyers, Donors, and Investors, SD VISta ...

- → Provides labeled credits or assets that verifiably measure, track, and make claims about sustainable development benefits.
- → Safeguards against accusations of greenwashing.

# **SD VISTA AT A GLANCE**





Countries with SD VIsta Projects

#### **SD VISTA OUTPUT OPTIONS**

Projects certified with SD VISta can demonstrate their benefits in several ways:

- → Claims: A claim is a verified statement of a project's measured benefits. All SD VISta projects may generate claims about their contributions to sustainable development. Verified claims enable credibility, facilitate investment, and safeguard against accusations of greenwashing.
- → Labels: A label is a marker affixed to a social or environmental credit. It demonstrates that the project that generated the credit is also verified to SD VISta, thus increasing the unit's market value.
- → Assets: An asset is a tradeable credit that represents a unique sustainable development benefit that has been quantified through an SD VISta methodology. Asset buyers can make verifiable claims for impact or SDG reporting.

### SAMPLE SD VISTA PROJECTS

The SD VISta Program certifies a broad range of projects. Examples include:

# **Tuik Ruch Lew Improved Cookstove** Project For Lake Atitlán



Sustainable Development Goals













The Tuik Ruch Lew Improved Cookstove Project for Lake Atitlán in Guatemala (project ID 2077) enables community access to sustainable energy technology by providing, installing, and maintaining energy-efficient cookstoves at a subsidized rate. reducing demand for wood fuel and slowing local deforestation.

#### **Human Forest Mobility Project**



Sustainable Development Goals









electric bikes for short journeys,

The Human Forest Mobility

Project in London, United

Kingdom (project ID 2488)

enables users to hire free

thereby reducing carbon-

intensive car travel.











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Rimba Raya Biodiversity

Sustainable Development Goals

Reserve Project

The Rimba Raya Biodiversity Reserve Project in Indonesia (project ID 674) aims to preserve some 64,000 hectares of tropical peat swamp forest. In addition to its climate impact, the project will increase local communities' access to healthcare and education, improve access to clean drinking water, and enhance women's economic opportunities.

#### **GETTING STARTED**



**ASSESS PROJECT ELIGIBILITY** by reviewing the SD VISta documents and templates



**DETERMINE ASSESSMENT PATHWAY** and correlated SD VISta outputs available: claims, labels, and assets



**ESTIMATE PROJECT CERTIFICATION COSTS** by reviewing the SD VISta Fee Schedule



UNDERSTAND THE PROJECT LIFECYCLE AND REGISTRATION PROCESS



For more information, visit the SD VISta page on the Verra website and subscribe to the Sustainable **Development Download** to receive news and program updates.