



A NEW ERA FOR VERRA

# FOREST CARBON STRATEGY





# AGENDA

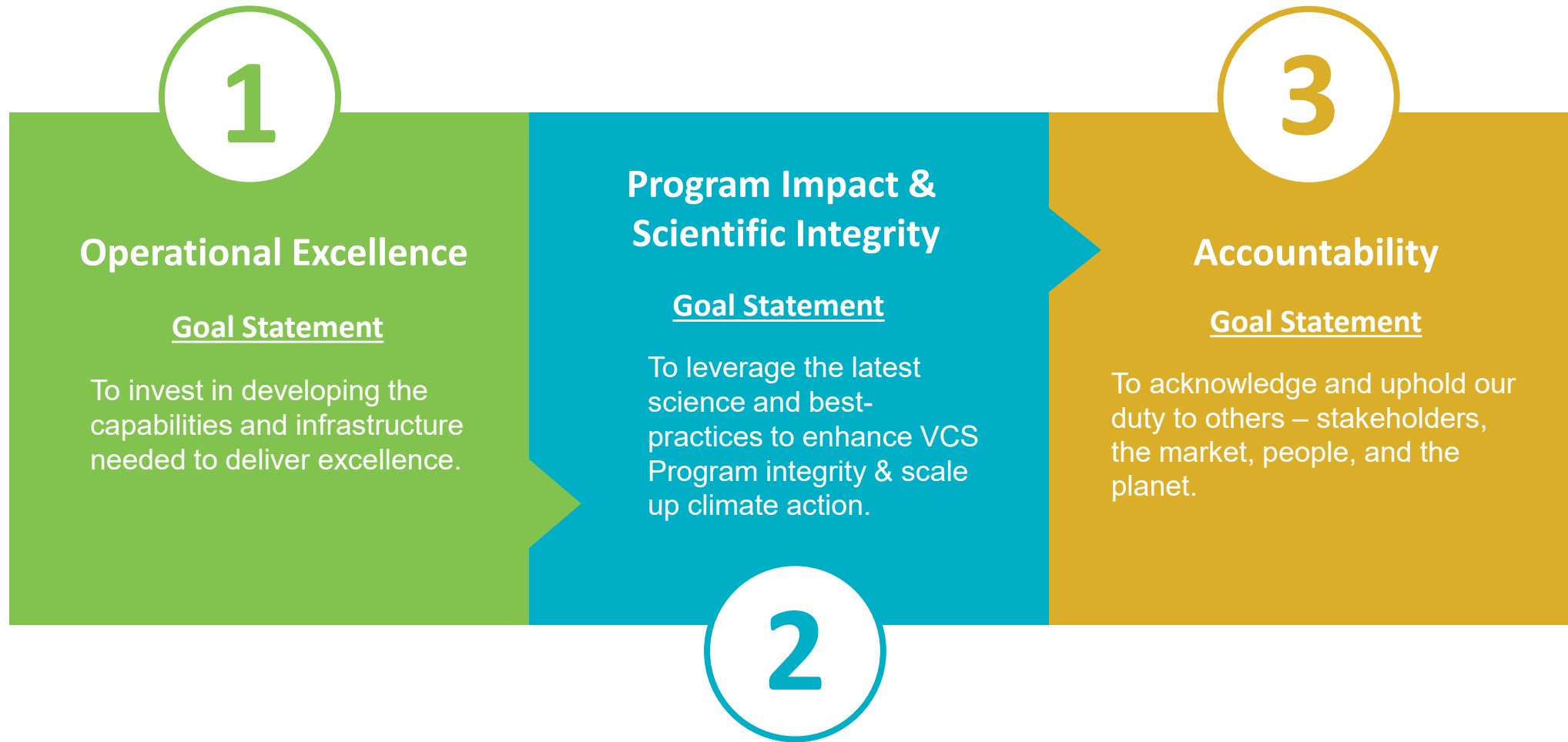
1. Situational Analysis
2. Vision, Goals, & Strategies,  
2024-2026



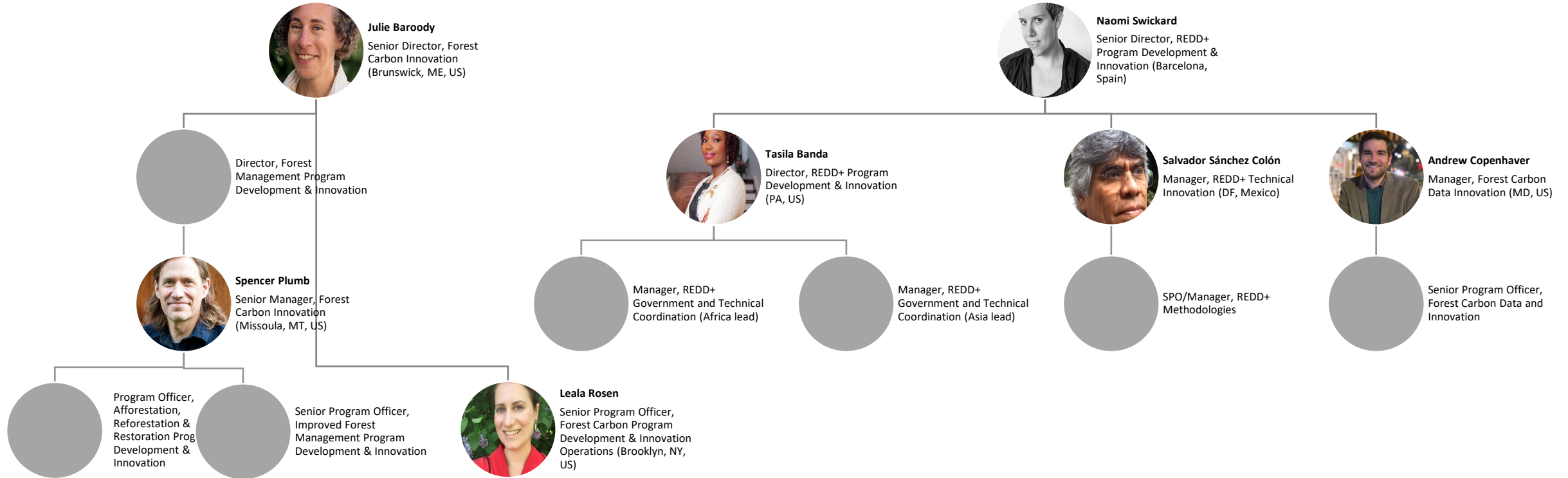
# A New Era for Verra



# Verra's 3 Immediate Priorities



# Verra's Forest Carbon Program Development & Innovation Team





# SITUATIONAL ANALYSIS

Current issues, opportunities,  
achievements & threats



# The Importance of Forest Carbon

**“Living ecosystems, notably tropical forests and peatlands, contain over 100 gigatons (Gt) of carbon stocks that, once lost, cannot be recovered in any time frame relevant to addressing the climate crisis.”**

– TFCI (Goldstein, A., et al. (2020). Protecting irrecoverable carbon in Earth’s ecosystems. *Nature Climate Change*, 10(4): 287–295. <https://doi.org/10.1038/s41558-020-0738-8>.)

## **Forest carbon includes:**

- **REDD:** Reducing Emissions from Deforestation and Forest Degradation
- **Forest Management** (the + in REDD+): conservation, sustainable management of forests, and enhancement of forest carbon stocks in developing countries



# Voluntary Carbon Market

“Nature is fundamental to human survival and economic prosperity, yet there remains an estimated \$700 billion funding gap per year for nature and biodiversity.”

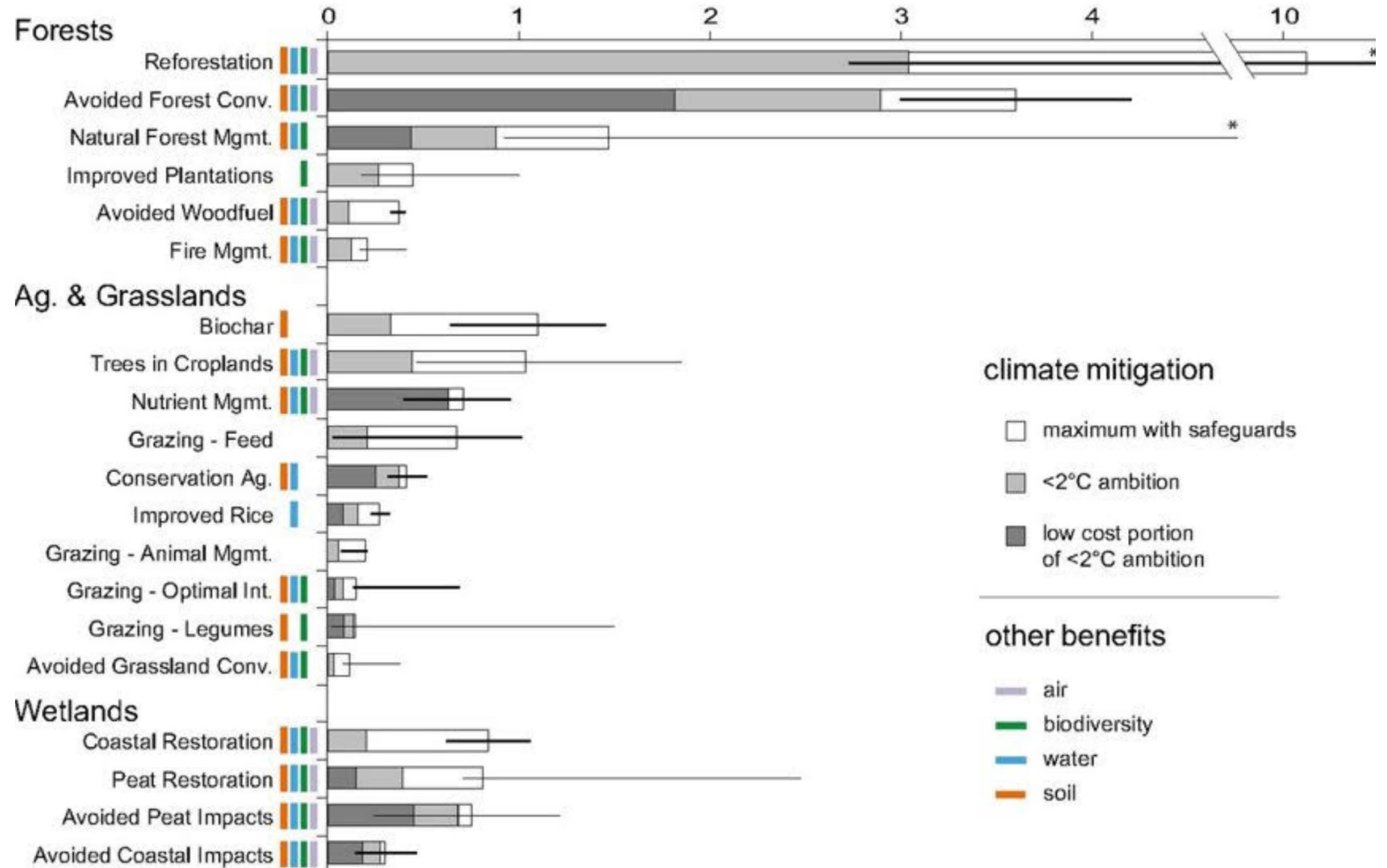
– TFCI (Deutz, A., et al. (2020). Financing Nature: Closing the global biodiversity financing gap. The Paulson Institute, The Nature Conservancy, and the Cornell Atkinson Center for Sustainability.

**VCM finance has the power to close the funding gap**



# Forest Carbon Mitigation Potential

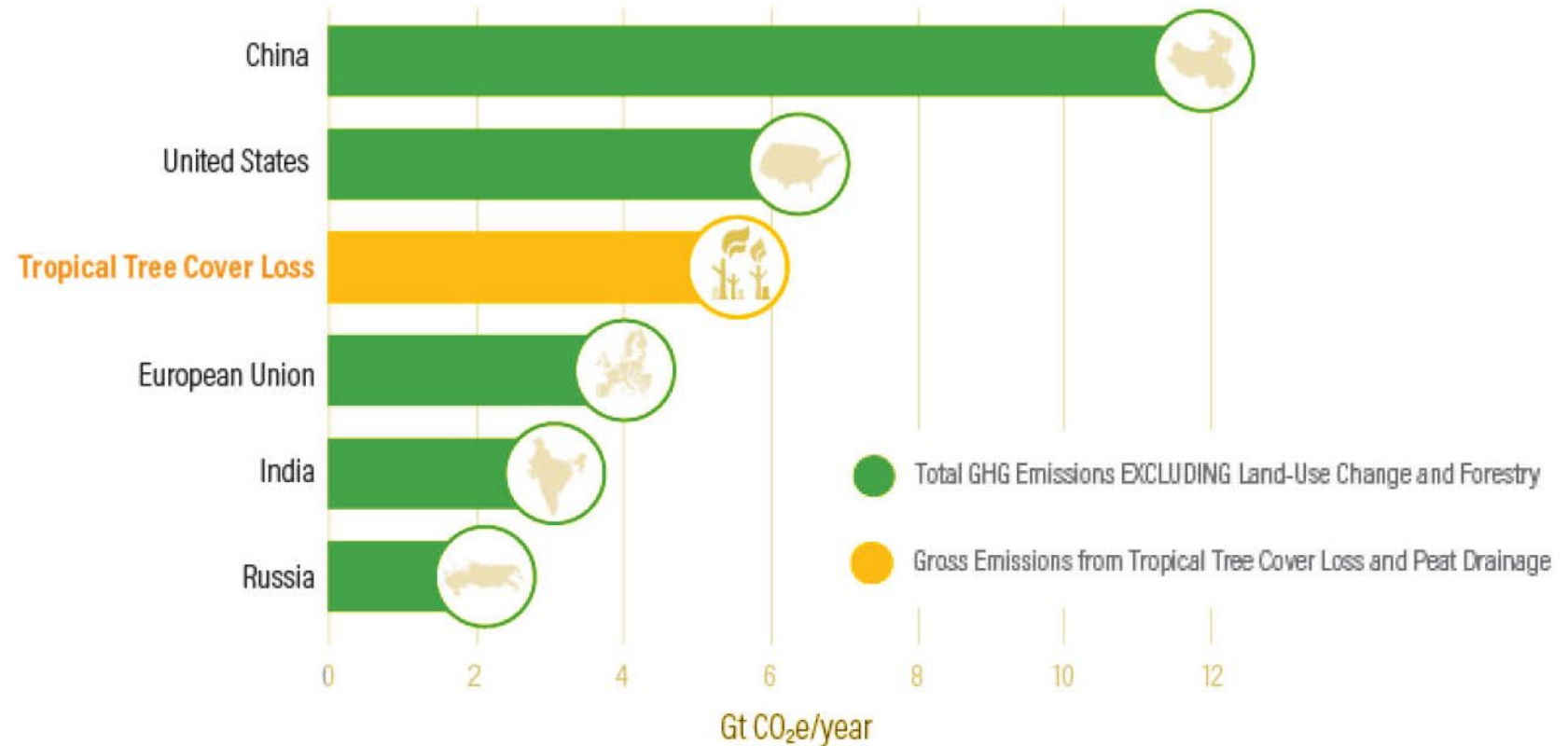
Climate change mitigation potential in 2030 ( $\text{PgCO}_2\text{eyr}^{-1}$ )



# Tropical Deforestation

IS 8% OF GLOBAL GHG EMISSIONS

If tropical deforestation were a country, it would rank third in CO<sub>2</sub>e emissions



Source: Seymour & Busch, 2016.

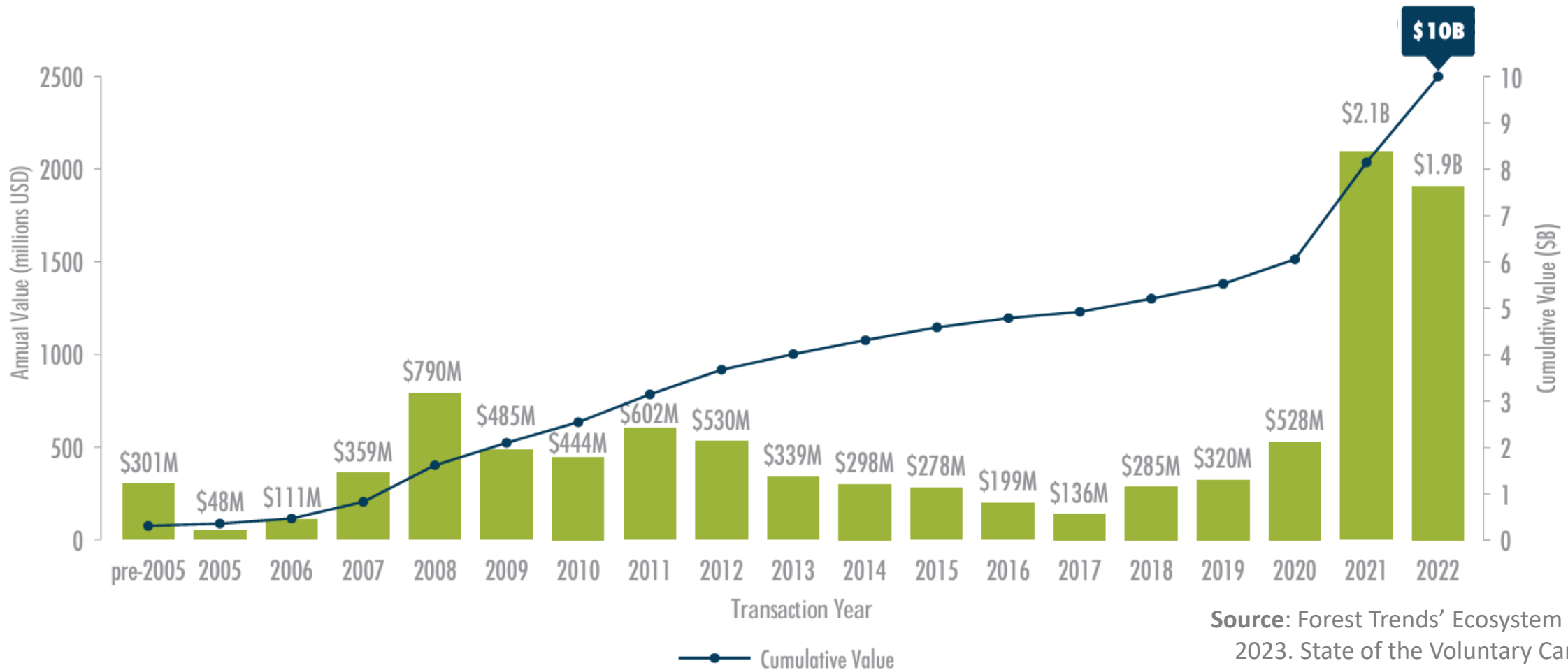


WORLD RESOURCES INSTITUTE



# Growth in the VCM

Value of traded carbon credits, pre-2005 through 2022



Source: Forest Trends' Ecosystem Marketplace. 2023. State of the Voluntary Carbon Markets 2023. Washington DC: Forest Trends Association.

# VCM Volumes, Prices, and Values by Category 2021-2023

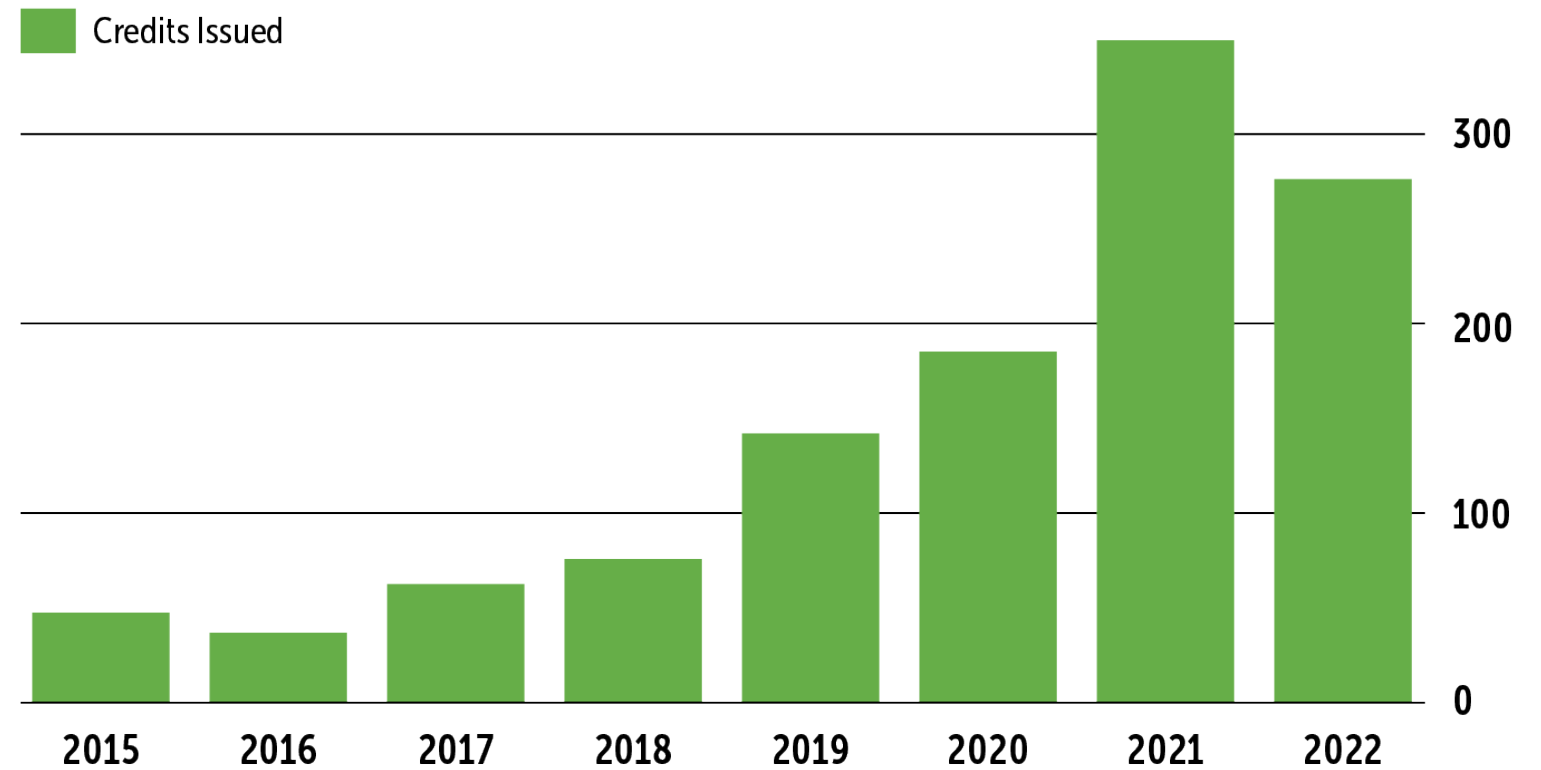
CATEGORY	2021			2022			2021-2022 PERCENT CHANGE			2023 (YTD)
	VOLUME (MtCO <sub>2</sub> e)	VALUE (USD)	PRICE (USD)	VOLUME (MtCO <sub>2</sub> e)	VALUE (USD)	PRICE (USD)	VOLUME	VALUE	PRICE	PRICE (USD)
FORESTRY & LAND USE	242,339,151	\$1,401,461,426	\$5.78	113,253,651	\$1,148,848,783	\$10.14	-53%	-18%	+75%	\$11.21
RENEWABLE ENERGY	214,508,581	\$463,950,451	\$2.16	92,477,042	\$386,054,729	\$4.16	-57%	-17%	+93%	\$3.97
CHEMICAL PROCESSING & INDUSTRIAL MANUFACTURING	17,253,275	\$53,877,016	\$3.12	13,338,781	\$68,531,895	\$5.14	-23%	+27%	+65%	\$4.69
HOUSEHOLD / COMMUNITY DEVICES	8,687,821	\$46,606,814	\$5.36	9,070,331	\$77,590,244	\$8.55	+4%	+66%	+60%	\$7.33
ENERGY EFFICIENCY / FUEL SWITCHING	10,936,656	\$23,583,132	\$2.16	6,601,354	\$35,577,952	\$5.39	-40%	+51%	+150%	\$3.69
WASTE DISPOSAL	11,647,530	\$42,292,142	\$3.63	6,207,615	\$44,870,139	\$7.23	-47%	+6%	+99%	\$9.00
AGRICULTURE	987,026	\$9,525,119	\$9.65	3,783,393	\$41,700,362	\$11.02	+283%	+338%	+14%	\$6.43
TRANSPORTATION	5,405,466	\$6,257,391	\$1.16	176,338	\$770,485	\$4.37	-97%	-88%	+277%	-

Source: Forest Trends' Ecosystem Marketplace. 2023. State of the Voluntary Carbon Markets 2023. Washington DC: Forest Trends Association.



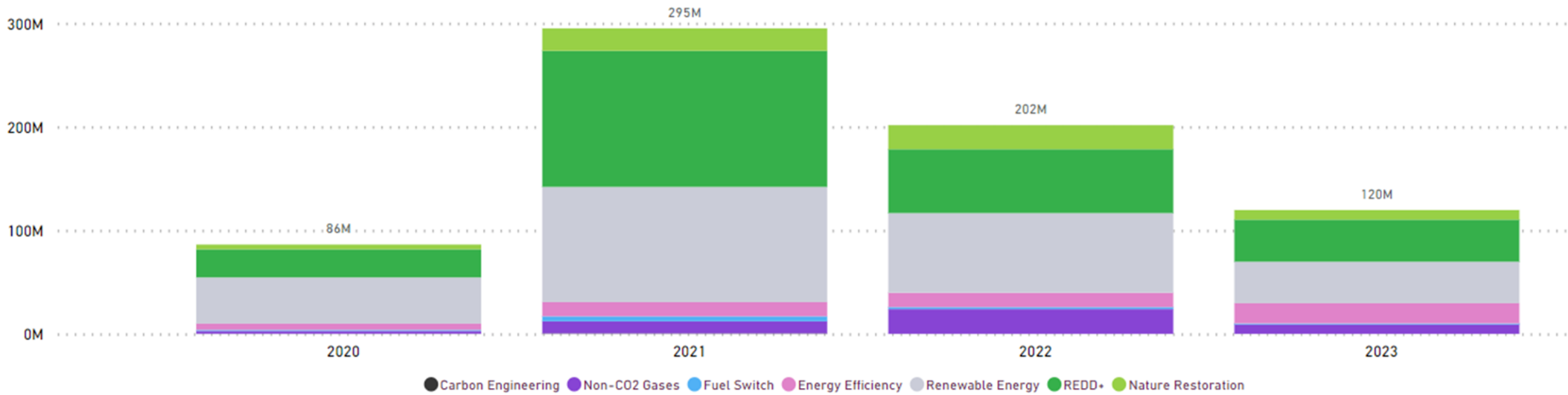
# Recent Trends

Volume of voluntary carbon credits issued (mn tonnes CO<sub>2</sub>e)



Sources: Climate Focus, Sustainable Fitch ©FT

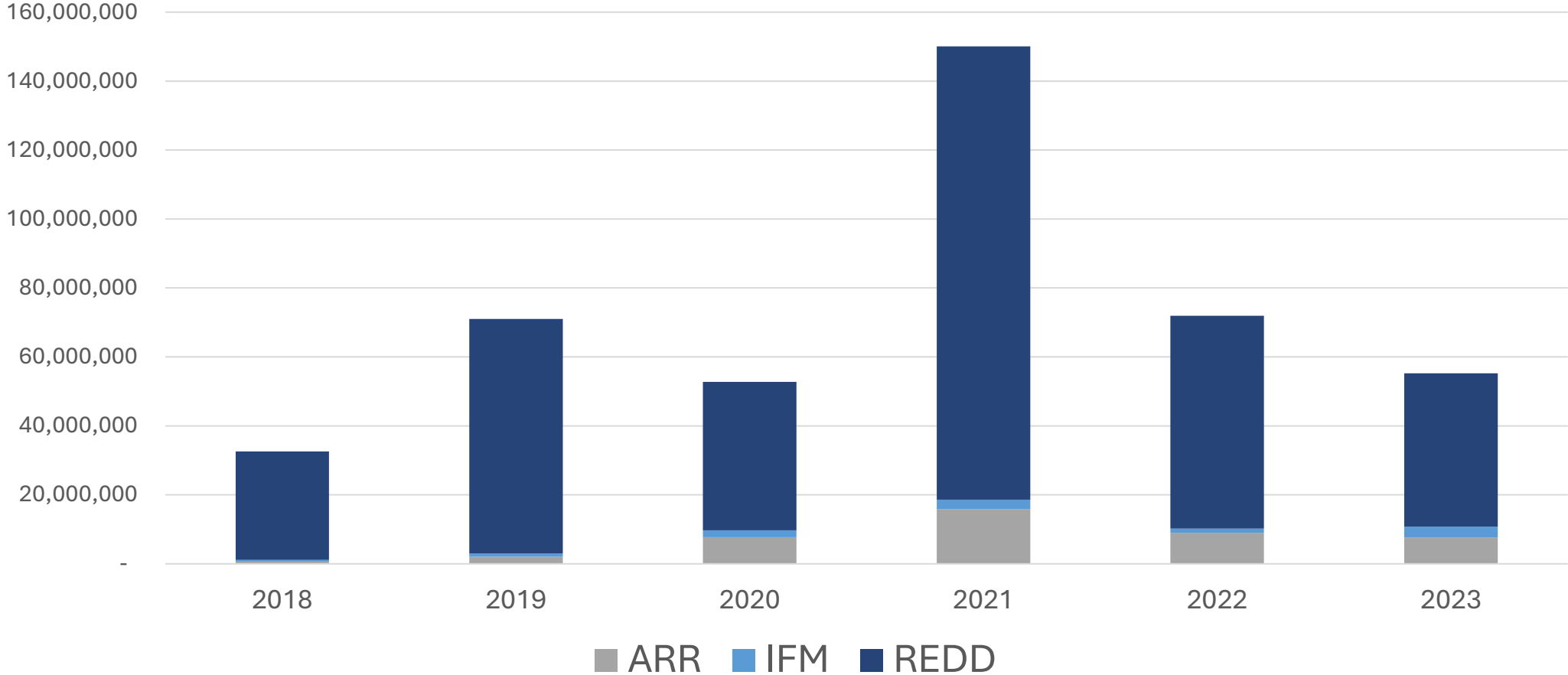
# Recent Trends by Sector



Data from Trove, 3 Oct 2023. Nature Restoration includes all non-REDD+ AFOLU project types – ARR, ALM, ACoGS, blue carbon, IFM and peatlands



# Forest Carbon VCU Issuance



# Forest Management Challenges

- Scale use of new methodologies to ensure integrity and consistency
- Enable use of rapidly developing dMRV technologies while ensuring conservative quantification
- Incorporate life-cycle assessment of wood products into FM methodology accounting
- Address landscape-scale degradation and climate disturbances







# REDD Issues & Threats

- Credibility of accounting allegations
- Rapid improvements in science and tech
- Need to improve community engagement and safeguards
- Need for increased alignment with national strategies
- Lack of clarity in how corporates should use units



# VISION & STRATEGY

What is the role that forest carbon must play as a climate change mitigation solution in the immediate future?

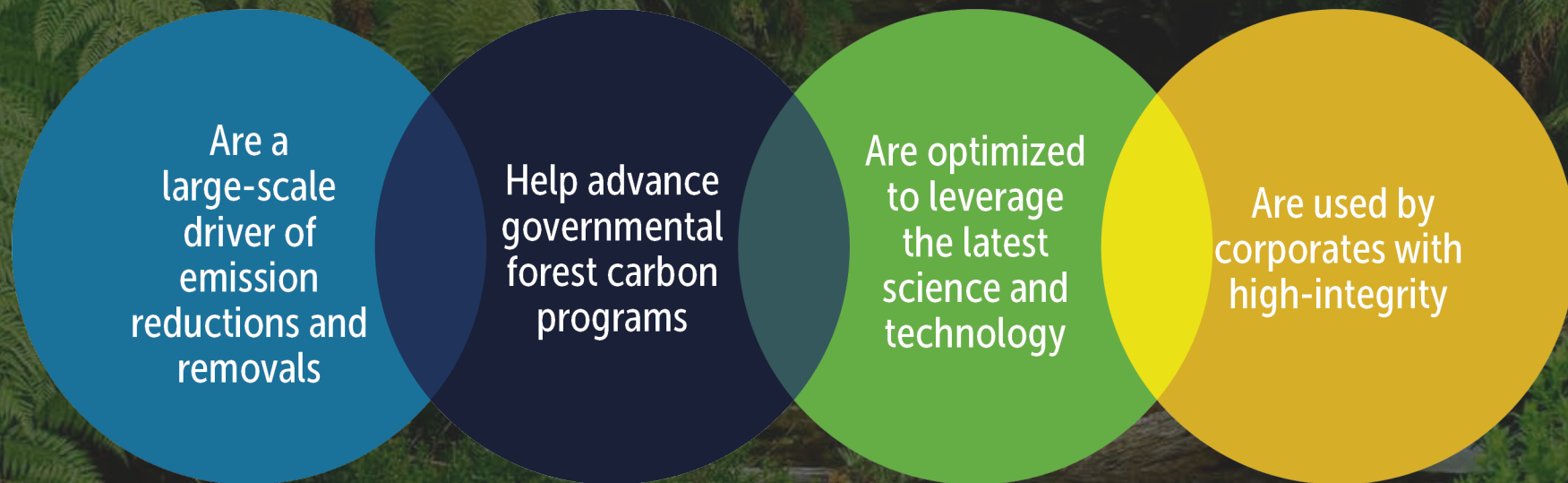




# Forest Carbon Strategy, 2024-2026

Vision: Unlock institutional-scale investment and uptake in avoided deforestation, degradation and forest carbon restoration projects by **increasing integrity and usability of forest carbon methodologies, while respecting and benefiting IPs and LCs.**

Strategic Objectives: Forest Carbon Projects and Programs...



# Goals and Objectives

**Goal One:** Forest carbon activities are a large-scale driver of emission reductions and removals in the VCM and Article 6.2.

- FC credits are recognized by ICVCM CCPs and other current/future **definitions of ‘high quality’**
  - Existing REDD & IFM methodologies reviewed and revised, using performance benchmarks for IFM
  - New REDD & IFM methodologies launched and widely adopted (Incl Vm0048)
  - Overlaps/gaps and synergies between ARR, IFM and REDD identified and addressed
  - Linkages with Scope 3 accounting identified and facilitated
  - JNR updated (incorporating *VM0048* innovations)
  - Market leakage accounting rules updated
  - Permanence approaches updated (Long-Term Monitoring System; potential re-insurance options)
  - Impact assessment mechanism implemented
  - Auditor training and improved oversight implemented



# Goals and Objectives

**Goal One:** FC activities are a large-scale driver of emission reductions and removals in the VCM and Article 6.2.

- Forest carbon activities are recognized as high integrity activities that **deliver multiple benefits, including biodiversity and SD outcomes, with respect for IPs and LCs and improved FPIC**
  - Rules for FPIC and safeguards strengthened
    - Criteria for grievance reporting and redress mechanisms strengthened
  - Tools for identifying and quantifying SD benefits released
  - Auditing of safeguards and SD benefits improved through increased auditor training and oversight
  - Nature Framework released and implemented

# Goals and Objectives

## **Goal Two:** FC activities help advance governmental programs and strategies.

- Countries have clear strategies that maximize the potential of the VCM to contribute to NDCs and support national ambition.
- This includes increased:
  - government and other local stakeholder engagement and capacity building (on the VCM, VM0048, risk-based allocation)
  - long-term harmonization of data and methods
  - coordination with other programs such as FCPF, ISFL, etc



# Goals and Objectives

**Goal Three:** FC activities are optimized to leverage the latest science and technology in credible, consistent and transparent ways.

- Research collaboration established to provide input to and independent analysis of methodologies and key technical issues
- Forest Carbon Technology Working Group established to provide clear guidance and boundaries around the incorporation of new technologies, while promoting adoption of those that deliver accurate and cost-effective improvements, including DMRV technology

# Goals and Objectives

**Goal Four:** FC activities are used by corporates with high-integrity, including the use of reductions as well as removals.

- VCM credits are used as a bridge, to drive emission reductions and removals quickly, now, while transitioning to increasing emphasis on decarbonization of supply chains and regulation, in alignment with emerging high-integrity demand-side best practice (e.g., VCMI)
- Methodology updates are implemented to distinguish between reductions vs. removals
- Develop stackable modules and methodologies to quantify carbon storage in long-lived harvested wood products, biochar, and BECCS









# Timeline

	2024				2025				2026			
Goal 2	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Government engagement and capacity building (on the VCM, VM0048, risk-based allocation)	Active	Light	Light	Active	Light	Light	Light	Light	Light	Light	Light	Light
Long-term harmonization of data and methods	Light	Light	Light	Light	Light	Light	Light	Light	Light	Light	Light	Active
Coordination with other programs such as FCPF, ISFL, UN-REDD, ART, etc	Active	Light	Light	Active	Light	Light	Light	Active	Light	Light	Light	Light

# Timeline

	2024				2025				2026			
Goal 3	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Research collaboration established, publications released		█	█	█	█	█	█					
Forest Carbon Technology Working Group established, guidance released	█	█	█	█	█							
Goal 4												
Methodology updates are implemented to identify reductions vs. removals	█	█	█									
Develop stackable modules and methodologies to quantify carbon storage in long-lived harvested wood products, biochar, and BECCS	█	█	█	█	█	█						



THANK YOU

Questions?

[Forestcarbon@verra.org](mailto:Forestcarbon@verra.org)

