



Verra Trademark Authorization Terms

About these Terms

Verra owns and controls various trademarks, including marks, names, logos, and related brand assets, referred to in these Trademark Authorization Terms as the Verra Marks.

These Trademark Authorization Terms, referred to as the Terms, explain who may use the Verra Marks, and the conditions that apply to their use. By using a Verra Mark, you accept these Terms and agree to comply with them.

If you do not satisfy the applicable eligibility requirements, or do not comply with these Terms, you are not authorized to use or continue using any Verra Mark.

Authorization to use the Verra Marks

Verra grants you a limited, non-exclusive, non-transferable, non-sublicensable, and revocable authorization to use the applicable Verra Mark only if you satisfy the eligibility requirements for that mark and comply with these Terms and any applicable Verra program rules or brand requirements.

Your authorization is limited to the relevant mark, purpose, relationship, project, program, credits, activity, and intended use identified in your Submission. A Submission for one Verra Mark or one particular use does not authorize you to use any other Verra Mark or to use the relevant mark for another purpose. If you wish to use additional Verra Marks not identified in your Submission, you must submit a new Submission before beginning that use.

No authorization is granted solely because you have a relationship with Verra or participate in a Verra program. If you do not complete the required Submission, no authorization is granted, even if you otherwise satisfy the applicable eligibility requirements.

Verra does not separately review or approve each submitted use. The Submission form and any automated confirmation from Verra do not represent Verra's review or approval of your materials, statements, claims, products, services, projects, credits, or activities.

Submission

Before using a Verra Mark, you must complete and submit Verra's trademark submission form, referred to in these Terms as the Submission. The form allows Verra to maintain a record of who is using its marks and the basis for that use. It is not an application for individual approval unless Verra expressly informs you otherwise.

You must provide complete, accurate, current, and non-misleading information in the submission form.

You must identify the Verra Mark you intend to use, your relationship with Verra, the basis on which you satisfy the applicable eligibility requirements, and the context in which the mark will be used.

By submitting the form, you confirm that you have reviewed and accepted these Terms, that you satisfy the applicable eligibility requirements, that your proposed use complies with these Terms, and that the information you have provided is accurate. You must promptly notify Verra if that information materially changes or is no longer accurate by submitting a new Submission containing the updated information.

Eligibility to use the Verra logo

You may use the Verra corporate logo only if you have a genuine and current relationship with Verra or any of its programs, and the proposed use accurately describes or refers to that relationship. An eligible relationship may include participation as a Verra Registry account holder, project proponent, buyer, seller, or holder of units issued under a Verra program, validation and verification body, service provider, program participant, or another participant in the Verra ecosystem.

Eligibility to use program marks

A Verra program mark, including without limitation those related to (i) Verified Carbon Standard, (ii) Jurisdictional & Nested REDD+ Framework, (iii) Scope 3 Standard, (iv) Climate, Community & Biodiversity Standards, (v) Sustainable Development Verified Impact Standard, and (vi) Plastic Waste Reduction Standard, may be used only in connection with the relevant Verra program and subject to the applicable eligibility requirements established by Verra from time to time, including in connection with a project or projects registered under the relevant program or a unit or units issued pursuant to the relevant program.

Where a Verra program mark is used in connection with a project that has not yet achieved registration or another equivalent milestone under the relevant Verra program rules and requirements, the use must clearly and accurately communicate the project's current status and must not imply that any status or milestone has been achieved where it has not.

A registry account, a relationship with Verra, or participation in the Verra ecosystem does not by itself authorize use of a program mark. A user shall not continue to use a program mark in connection with a project, unit, or activity that no longer satisfies the applicable eligibility requirements.

How the Verra Marks may be used

You may use a Verra Mark only if you satisfy the applicable eligibility requirements and only in connection with the relationship, status, project, program, credit, unit, activity, or purpose described in your Submission. Your use must be accurate, truthful, and consistent with the scope of your authorization.

The Verra Marks must be displayed clearly and consistently using the files made available by Verra. You must preserve the design, proportions, colors, wording, symbols, and other elements of each mark. You may resize a mark proportionately, but you must not modify, redraw, crop, distort, rotate, animate, translate, recolor, obscure, or separate its elements. You must not combine a Verra Mark with another name, logo, design, or symbol in a way that creates a new or composite mark.

The Verra Marks must remain distinct from your own name and branding. They must not be displayed more prominently than your own principal name or logo, nor appear in a way that could cause a person to believe that Verra is the source of your products, services, or activities.

Misleading or prohibited uses

You must not use a Verra Mark in a manner that is false, misleading, deceptive, confusing, or likely to misrepresent your relationship with Verra or the status of any project, unit, product, service, or activity.

You must not state or imply that Verra endorses, sponsors, recommends, guarantees, verifies, approves, or partners with you or any of your products, services, projects, statements, or activities, except to the limited extent expressly and accurately reflected by the relevant Verra program, project status, or a separate written agreement with Verra. Your use of a Verra Mark must be limited to accurately identifying or describing the actual relationship.

You must not use a Verra Mark in connection with any false or misleading marketing claims about the future monetary value of units, including Verified Carbon Units, carbon credits, other types of environmental or social units, or environmental or social markets broadly.

You must not use or register a Verra Mark, or anything confusingly similar to a Verra Mark, as or within a company name, business name, product or service name, platform name, domain name, social media account name, application name, username, or other source-identifying designation.

You must not use a Verra Mark on merchandise or in connection with sponsorships, events, fundraising, paid advertising, promotional campaigns, political activities, or co-branded materials unless Verra has expressly authorized that use in writing.

You must not use a Verra Mark in any unlawful manner or in a manner that may dilute, tarnish, disparage, damage, or otherwise harm the Verra Marks, Verra's reputation, or the goodwill associated with Verra and its programs, or the voluntary carbon market or other environmental and social markets in general.

Any use not expressly permitted under these Terms requires Verra's prior written authorization.

Continuing eligibility

You must satisfy the applicable eligibility requirements for the entire period during which you use a Verra Mark. Your authorization automatically ends if you no longer satisfy those requirements, your relationship ends, the information in your Submission becomes materially inaccurate or misleading, or you fail to comply with these Terms.

If your authorization ends, you must immediately stop using the applicable Verra Mark and remove it from websites, digital materials, social media, and any materials that have not yet been distributed. At Verra's request, you must also take reasonable steps to withdraw, replace, or correct existing materials.

If you wish to use a Verra Mark for a different purpose, or another Verra Mark not identified in your Submission, in connection with a project, unit, activity, relationship, or entity, you must submit a new Submission before beginning that use.

Monitoring and review by Verra

Verra may monitor, review, or investigate any use of the Verra Marks at any time. Verra may request additional information or supporting documentation to confirm your identity, relationship with Verra, eligibility, intended use, or compliance with these Terms.

Upon request, you must promptly provide Verra with the requested information and copies, links, screenshots, or examples of materials displaying a Verra Mark. You must reasonably cooperate with any review or investigation conducted by Verra.

Verra's decision not to review, question, or take action regarding a particular use does not constitute approval of that use, waive any requirement under these Terms, or prevent Verra from acting later.

Restrictions and withdrawal of authorization

Verra may restrict, condition, suspend, modify, or withdraw your authorization to use any Verra Mark at any time at its sole discretion. Without limitation, Verra may do so where it determines that you do not satisfy the applicable eligibility requirements, that your Submission is inaccurate or incomplete, that your use does not comply with these Terms, or that the use may create legal, regulatory, reputational, commercial, programmatic, integrity, or policy concerns.

Verra may require you to correct, limit, modify, remove, or discontinue a use of a Verra Mark. You must comply within the period specified by Verra. If Verra determines that a use presents a material risk or constitutes an unauthorized or misleading use, Verra may require immediate compliance.

Withdrawal or expiration of authorization does not limit any other rights or remedies available to Verra.

Ownership of the Verra Marks

Verra retains all right, title, and interest in and to the Verra Marks. These Terms grant only the limited authorization expressly described above and do not transfer any ownership or other proprietary interest to you.

You must not challenge, contest, or assist another person in challenging Verra's ownership, registration, validity, or rights in any Verra Mark. You must not apply to register any Verra Mark, or any mark, name, logo, domain, or designation that is identical or confusingly similar to a Verra Mark.

All goodwill arising from your use of a Verra Mark benefits and belongs exclusively to Verra. You acquire no rights in a Verra Mark through its use.

Other agreements with Verra

If you are subject to a separate authorization or agreement with Verra that regulates your use of any Verra Mark, that agreement will prevail to the extent of any inconsistency with these Terms. You must nevertheless comply with the general trademark and brand protection requirements contained in these Terms unless the other agreement expressly provides otherwise.

Nothing in these Terms expands any use rights granted under another agreement with Verra.

Changes to these Terms

Verra may amend these Terms or the eligibility requirements, use conditions, or brand requirements applicable to any Verra Mark from time to time. Amendments will take effect when posted by Verra unless a different effective date is stated.

Your continued use of a Verra Mark following the effective date of an amendment constitutes your acceptance of the amended Terms. If you do not agree to an amendment, you must stop using the relevant Verra Mark.

Reservation of rights

Verra reserves all rights not expressly granted under these Terms. Verra may require separate written authorization for any use, discontinue the availability of any Verra Mark, modify the submission process, or establish additional requirements for particular marks or uses.

Unauthorized use of a Verra Mark may result in legal action. Verra may pursue any remedies available under applicable law, including injunctive relief where appropriate.

Governing law

The Terms are governed by, and will be construed in accordance with, the laws of the State of New York, USA. Each Party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts of the State of New York, USA.

If any part of these Terms shall for any reason whatsoever be declared or become unenforceable, the terms and provisions of these Terms shall remain in full force and effect as if these Terms had been executed without the offending provision appearing in it.

Contacting us

If you are uncertain whether your intended use falls within these Terms, if you wish to request authorization for a use that is not expressly permitted, or if you become aware of suspected misuse of a Verra Mark, please contact Verra at logo@verra.org.