



SD VISTA



DEMONSTRATING REAL-WORLD SUSTAINABLE DEVELOPMENT BENEFITS

Verra's Sustainable Development Verified Impact Standard (SD VISTA) is the premier standard for certifying the real-world benefits of social and environmental projects, from gender equity and economic development to affordable clean energy and restoration of wildlife.

It is the only certification standard that uses independent third-party assessment to verify that a project contributes to the United Nations Sustainable Development Goals (SDGs) in the 2030 Agenda for Sustainable Development. Its verified impact data, transparent documentation, and human and natural capital safeguards are critical for tracking these contributions.

WHY SD VISTA

Certification with SD VISTA is valuable to project developers and to buyers, donors, and investors.

For Project Developers, SD VISTA ...	For Buyers, Donors, and Investors, SD VISTA ...
<ul style="list-style-type: none"> → Is a flexible standard that can certify a range of sustainable development benefits → Increases stakeholder trust → Enables large-scale investment 	<ul style="list-style-type: none"> → Provides labeled credits or assets that verifiably measure, track, and make claims about sustainable development benefits. → Safeguards against accusations of greenwashing.

SD VISTA OUTPUT OPTIONS

Projects certified with SD VISTA can demonstrate their benefits in several ways:

- **Claims:** A claim is a verified statement of a project's measured benefits. All SD VISTA projects may generate claims about their contributions to sustainable development. Verified claims enable credibility, facilitate investment, and safeguard against accusations of greenwashing.
- **Labels:** A label is a marker affixed to a social or environmental credit. It demonstrates that the project that generated the credit is also verified to SD VISTA, thus increasing the unit's market value.
- **Assets:** An asset is a tradeable credit that represents a unique sustainable development benefit that has been quantified through an SD VISTA methodology. Asset buyers can make verifiable claims for impact or SDG reporting.

SD VISTA AT A GLANCE



29M+
SD VISTA-labeled
VCUs Issued



25
Countries with
SD VISTA Projects

SAMPLE SD VISTA PROJECTS

The SD VISTA Program certifies a broad range of projects. Examples include:

Tuik Ruch Lew Improved Cookstove Project For Lake Atitlán



Sustainable Development Goals



The Tuik Ruch Lew Improved Cookstove Project for Lake Atitlán in Guatemala (project ID 2077) enables community access to sustainable energy technology by providing, installing, and maintaining energy-efficient cookstoves at a subsidized rate, reducing demand for wood fuel and slowing local deforestation.

Human Forest Mobility Project



Sustainable Development Goals



The Human Forest Mobility Project in London, United Kingdom (project ID 2488) enables users to hire free electric bikes for short journeys, thereby reducing carbon-intensive car travel.

GETTING STARTED



ASSESS PROJECT ELIGIBILITY by reviewing the SD VISTA documents and templates



DETERMINE ASSESSMENT PATHWAY and correlated SD VISTA outputs available: claims, labels, and assets



ESTIMATE PROJECT CERTIFICATION COSTS by reviewing the SD VISTA Fee Schedule



UNDERSTAND THE PROJECT LIFECYCLE AND REGISTRATION PROCESS



For more information, [visit the SD VISTA page on the Verra website](#) and [subscribe to the Sustainable Development Download](#) to receive news and program updates.