

# Plastic Recovery and Recycling Project Accounting Standard

Introduction to the first consultation

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#### Verra organizational overview

- Non-profit organization founded in 2007
- Headquartered in Washington, DC; staff in US, Colombia, Peru and Chile











- Key strengths
  - Project experience (>1600 projects registered; 25 project types in over 70 countries)
  - Convening diverse range of stakeholders, developing workable frameworks → drive finance to high-performing projects/policies/actions
  - Innovation



#### Webinar overview

- The 3R Initiative
- The Plastic Recovery and Recycling Project Accounting Program
- Document for consultation: Plastic Recovery and Recycling Project Accounting Standard v0.1
- Questions
- How to use Collaborase



#### 3R (Reduce, Recover, Recycle) Initiative

**Objective** 

Catalyze corporate leadership to reduce plastic waste through internal and supply chain actions and by supporting recovery and/or recycling projects to mitigate plastic waste that a company cannot address directly

**Secretariat** 





Steering Committee























# The Plastic Accounting Program



#### **Justification**





#### Objective & benefits

### Support and scale-up activities that increase plastic waste recycling and/or recovery from the environment

Enables robust impact assessment and comparable and transparent reporting

Addresses social risk

Facilitates project portfolio investment decision-making and prioritization

Drives increased availability of recycled plastic feedstocks

Supports corporate plastic use and waste commitments and claims

Catalyzes investment in high-impact projects



#### Plastic Accounting Program value proposition

Consistent, third-party assessed accounting of plastic waste recovery and/or recycling, with social and environmental safeguards

Generate plastic credits for activities that exceed baseline recovery or recycling rates

Use cases

Achieve corporate commitments: "net zero waste", "net zero plastic neutral"

Support extended producer responsibility schemes



#### **Activities**



Waste collection from environment, incl. ocean cleanup and communitybased projects



Development of new material recovery infrastructure



Waste picker recyclable material recovery



Development of new recycling processes and technologies



New activity types driven by market opportunities



#### The Plastic Accounting Program





#### Governance

#### **Plastic Standard Development Committee (PSDC)**

Guide development, pre-approve v1.0 of the Plastic Standard

#### **Plastic Standard Technical Advisors**

Support specific elements of standard development on an ad hoc basis

#### **Verra Board**

Two Board members on the PSDC; approve v1.0 of Plastic Standard



#### Plastic Standard Development Committee members

- Daniela Albuquerque, BVRio
- Shannon Bouton, McKinsey.org
- Patrick Burgi, South Pole
- Jim Cannon, Verra Board
- Lindsay Christianson, Plastic Bank
- Joi Danielson, SYSTEMIQ
- Rachel Goldstein, Mars
- Alix Grabowski, WWF
- Jennifer Howard, Conservation
   International

- Richard Helling, **Dow**
- Mark Kenber, Verra Board
- Vivien Luk, WORK
- Christie Pollet Young, SCS
- Cesar Sanches, ValGroup
- Lakmini Senadheera, Sustainable
   Future Group
- Komal Sinha, rePurpose
- Kendall Starkman, Lonely Whale



#### Timeline

	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021
Plastic Standard and Guide Development							PROGRAM LAUNCHES January 2021
Public Consultation							
Piloting							
Template Development							
Accreditation & Assessment Framework Development							



## The Plastic Standard



#### Key requirements in v0.1

(1 of 3)

#### Scope

- Material: seven types of plastic, composite materials containing any of the seven types of plastic
- Approved project activities

#### Project design

 Single or multiple activities, multiple instances of project activities, or grouped projects

#### Ownership

Demonstrated by legal right to control and operate project activities



(2 of 3)

#### Start date

Date on which the project began recovering or recycling plastic waste

#### Project crediting period

- Time period for which plastic waste recovered or recycled by the project is eligible for issuance as plastic units
- Renewed periodically

#### Baseline scenario

- Plastic waste management activities that would most likely occur in the absence of the project activity
- Could be historic or projected



#### Key requirements in v0.1

(3 of 3)

#### Additionality

 Project activities must result in recovered or recycled plastic waste in excess of what would be achieved under a 'business-as-usual' scenario

#### Safeguards

- Environmental and social requirements for 'doing no harm'
- Stakeholder engagement throughout the life of the project
- Public comment periods prior to each assessment

#### Program definitions

Appendix 1 of the document



#### Questions?

Public consultation closes 26 April



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#### Verra

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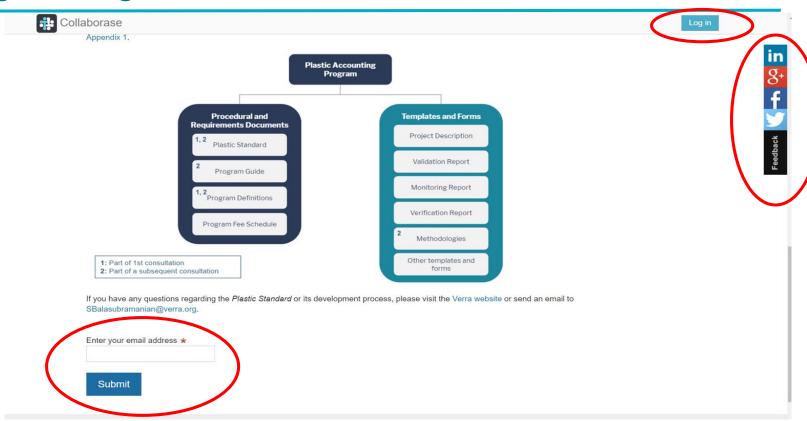


## Public consultation via Collaborase

Collaborase is an online software that supports an unlimited number of reviewers and allows reviewers to easily provide comments and navigate documents

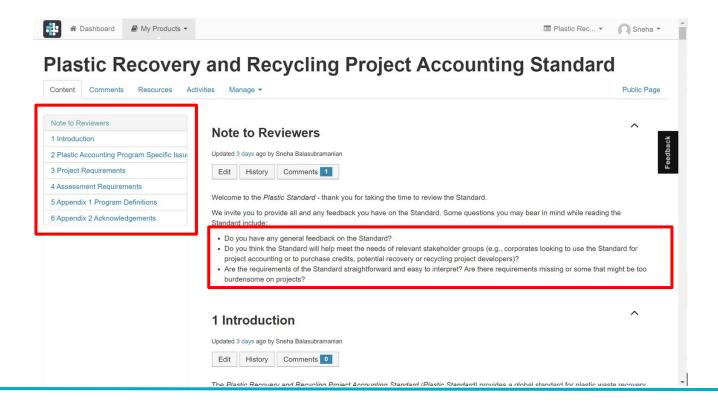
http://bit.ly/pc\_plasticstandard

#### Registering to view the document





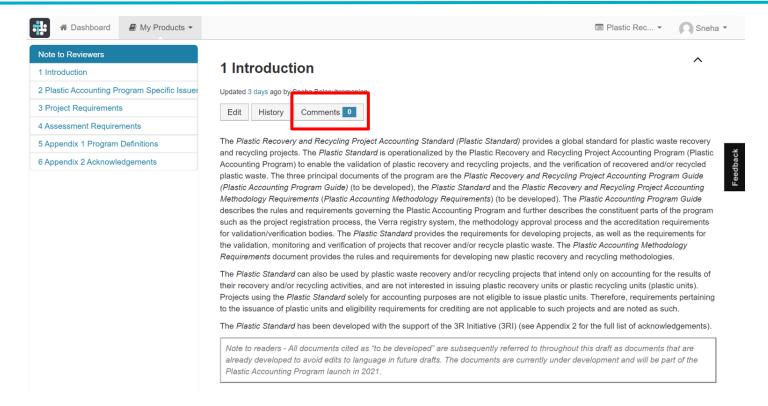
#### Your view in Collaborase





#### How to comment in Collaborase

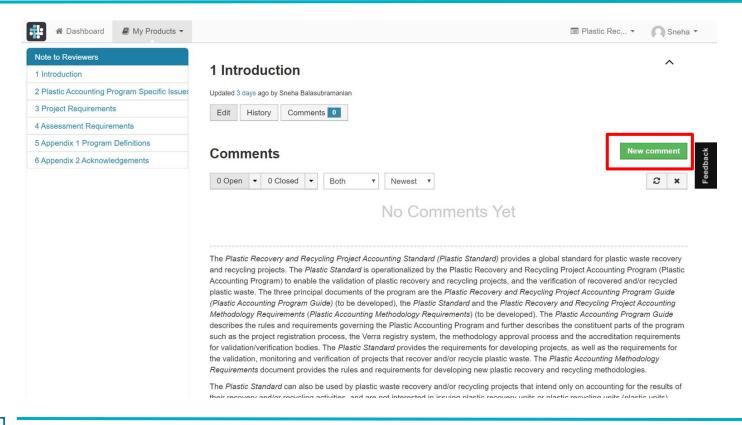
(1 of 3)





#### How to comment in Collaborase

(2 of 3)





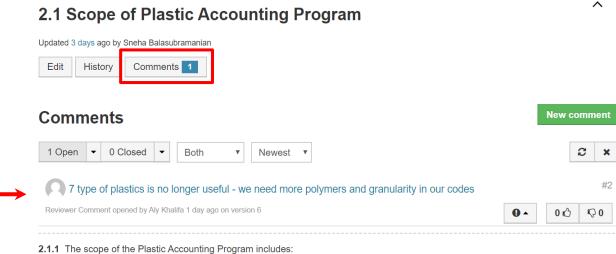
#### How to comment in Collaborase

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#### How to view comments in Collaborase

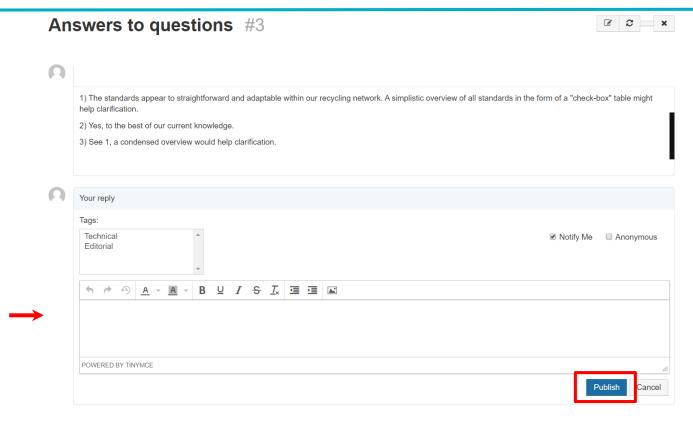


- 1. The seven types of plastic<sup>2</sup>: Polyethylene Terephthalate (PETE or PET), High-Density Polyethylene (HDPE), Polyvinyl Chloride (PVC), Low-Density Polyethylene (LDPE), Polypropylene (PP), Polystyrene or Styrofoam (PS) and Other Plastics (O).
- 2. Composite materials containing the plastic types listed above.
- 3. Project activities supported by a methodology approved under the Plastic Accounting Program through the methodology approval process.

The scope of the Plastic Accounting Program does not currently include project activities that undertake the reduction or reuse of plastic waste. The program may be expanded to include the reduction and/or reuse of plastic waste in the future. Plastic waste sorting can be considered as part of a recovery or a recycling project depending on its position in the value chain, and plastic units shall be issued accordingly.



#### How to reply to comments





#### How to vote on comments

3 results	3			æ
Section	Comment	Stakeholder	Country	Ref.
0	Answers to questions opened by Bosse Rothe about 8 hours ago on version 4	Service Provider	Germany	#3
2.1	7 type of plastics is no longer useful - we need more polymers and granularity in our codes opened by Aly Khalifa 1 day ago on version 6	Service Provider	Australia	#2 0 <b>\( \text{\text{\$\sigma}} \) \( \text{\$\sigma} \)</b>



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