

JOB ANNOUNCEMENT



One Thomas Circle, NW
Suite 1050
Washington, DC 20005
www.verra.org

Job Title: Communications Manager

Location: Washington, DC

Start Date: Immediately

Reports to: Market Development Director

Verra seeks a Communication Manager to lead our communications efforts, including digital and print media and public relations. The ideal candidate will have strong written and verbal communication skills, project management experience, and an ability to work in a self-directed manner while incorporating input from across our team.

About Verra

Verra supports climate action and sustainable development through the development and management of standards, tools and programs that credibly, transparently and robustly assess environmental and social impacts, and drive funding for sustaining and scaling up these benefits. As a mission-driven, non-profit (NGO) organization, Verra works in any arena where we see a need for clear standards, a role for market-driven mechanisms and an opportunity to achieve environmental and social good.

Verra currently manages a number of global standards frameworks designed to drive finance towards activities that mitigate climate change and promote sustainable development, including the [Verified Carbon Standard \(VCS\) Program](#) and its [Jurisdictional and Nested REDD+ framework \(JNR\)](#), the [Verra California Offset Project Registry \(OPR\)](#), and the [Climate, Community & Biodiversity \(CCB\) Standards](#). Verra is also developing new standards frameworks, including the [Sustainable Development Verified Impact Standard \(SD VISta\)](#) to enable project developers to demonstrate the sustainable development benefits of their projects, and the [Landscape Standard](#) to promote and measure sustainability outcomes across landscapes. Finally, Verra is one of the implementing partners of the [Initiative for Climate Action Transparency \(ICAT\)](#), which helps countries assess the impacts of their climate actions and supports greater transparency, effectiveness, trust and ambition in climate policies worldwide.



Job Responsibilities

The Communication Manager is responsible for developing and executing a communications strategy for Verra as a whole as well as communications for each of Verra's standards programs, including working with remote program staff. In particular, the Communication Manager will:

- Lead the development of and implement Verra's communication strategy, including setting annual Key Performance Indicators (KPIs), running Verra's editorial calendar, and seeking opportunities for collaboration between programs;
- Ensure continued uptake of Verra's recent rebrand with ongoing strategic messaging and event participation (e.g., sponsorship of and pursuing speaking opportunities at conferences) to target existing and new audiences;
- Be responsible for all major Verra communications, including managing the website, ensuring a social media presence, publishing newsletters and blog posts, and developing compelling print collateral and press releases;
- Work with relevant staff and partners, as appropriate, to develop brand identities (including website development) for new standards Verra might develop;
- Manage Verra media presence, including cultivating relationships with reporters and other media outlets, working with staff to write and place OpEds, and responding strategically to news articles;
- Manage ongoing relationships with communications contractors, including design and web maintenance;
- Work with staff to improve their communications, including developing and running in-house workshops, assisting staff with outward-facing projects such as presentations, and identifying potential presentation opportunities; and
- Oversee use of the trademarks related to both Verra and the individual Verra programs, including ensuring legal compliance.

Qualifications

We are seeking candidates who have **communications experience**, excel in **written and verbal communication** and **project management**, and who are **self-directed**. You should have:

- Strong project management skills, with the ability to work independently, be persistent, and juggle multiple, sometimes competing, priorities;
- Strong writing, editing and design/layout skills;



- The ability to present concepts and tailor messaging to multiple audiences with varying degrees of technical knowledge;
- Demonstrated ability to manage concurrent projects and relationships, including organizational and planning skills, and the ability to track and communicate progress;
- At least five years of communications work experience; and
- Positive, professional approach to management and collaboration, including the capacity to be a good self-advocate and also be invested in and patient with group processes, as many decisions will be made by consensus.

Experience working on environmental and/or social issues would be an asset, as would experience with graphic design, digital media, technical writing, online media and PR management systems, and marketing.

How to Apply

Compensation depends on experience and is highly competitive. Verra offers a very attractive benefits package, including 22-30 days of paid time off plus holidays, retirement contributions, access to flexible savings accounts, and a choice of top-tier health plans. Eligibility to work in the United States (i.e., US citizen or holding current work authorization) is preferred. US work visas will not be sponsored, but remote work may be possible for the right hire.

To apply, please send us the following:

- Cover letter (not to exceed one page)
- Resume/CV (not to exceed two pages)

All applications should be submitted to Rachel Wallach at employment@verra.org and will be considered on a rolling basis.

Verra provides equal opportunity for all job applicants and employees and is committed to providing a work environment free of discrimination. We conduct our recruitment and hiring without regard to race, color, religion, gender identity, sex, sexual orientation, national origin, age, marital status, pregnancy, physical or mental disability, genetics, veteran status, or any other characteristic protected by applicable federal, state, and local law.