

JOB ANNOUNCEMENT



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Washington, DC 20005
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Job Title: REDD+ Market Development Manager
Location: Washington, DC or Latin America preferred, though remote candidates in other locations will be considered
Start Date: Immediate
Reports to: Market Development Director

Verra seeks a REDD+ Market Development Manager to help seek recognition of the VCS Program in emerging markets and resolve key methodological issues related to agriculture, forestry and other land use (AFOLU) projects and programs. The ideal candidate will have a strong AFOLU technical background, particularly in respect of reduced emissions from deforestation and forest degradation, forest conservation, sustainable management of forests, and enhancement of forest carbon stocks (REDD+). The ideal candidate will also be able to work with a variety of stakeholders in securing recognition of the VCS Program across multiple markets and geographies.

This new position will build on Verra's leadership in the AFOLU sector, which has helped catalyze the development of a strong portfolio of REDD+ projects around the world and established, through the VCS Jurisdictional and Nested REDD+ framework (JNR), a pathway for these site-based activities to support government policies and programs. An initial focus for this position will be to help advance the integration of REDD+ projects with jurisdictional programs. The REDD+ Market Development Manager will prioritize opportunities in Latin America, where there are multiple projects and related jurisdictional initiatives underway, as well as emerging market opportunities. The REDD+ Market Development Manager will also support similar efforts in Africa and Asia.

About Verra

Verra supports climate action and sustainable development through the development and management of standards, tools and programs that credibly, transparently and robustly assess environmental and social impacts, and drive funding for sustaining and scaling up these benefits. As a mission-driven, non-profit (NGO) organization, Verra works in any arena where we see a need for clear standards, a role for market-driven mechanisms and an opportunity to achieve environmental and social good.

Verra currently manages a number of global standards frameworks designed to drive finance towards activities that mitigate climate change and promote sustainable development, including the [Verified Carbon Standard \(VCS\) Program](#) and its [Jurisdictional and Nested REDD+ framework \(JNR\)](#), the [Verra California Offset Project Registry \(OPR\)](#), and the [Climate, Community & Biodiversity \(CCB\) Standards](#).



Verra is also developing new standards frameworks, including the [Sustainable Development Verified Impact Standard \(SD VISTa\)](#) to enable project developers to demonstrate the sustainable development benefits of their projects, and the [Landscape Standard](#) to promote and measure sustainability outcomes across landscapes. Finally, Verra is one of the implementing partners of the [Initiative for Climate Action Transparency \(ICAT\)](#), which helps countries assess the impacts of their climate actions and supports greater transparency, effectiveness, trust and ambition in climate policies worldwide.

Job Responsibilities

The REDD+ Market Development Manager will be responsible for ensuring that the VCS Program and JNR, potentially along with complementary frameworks (e.g., Climate, Community & Biodiversity Standards), are recognized under emerging market opportunities for REDD+. In particular, the REDD+ Market Development Manager will:

- Work with governments and other entities (e.g., International Civil Aviation Organization) developing carbon markets, both compliance and voluntary, to ensure recognition and use of the VCS Program and JNR;
- Work with leading international initiatives and entities working on REDD+ (World Bank FCPF, UN-REDD, Green Climate Fund) to identify and pursue opportunities for use and uptake of Verra standards;
- Work with key stakeholders, including project and program developers, NGOs, and governments to marshal support for VCS Program recognition in emerging markets;
- Support national and subnational governments and project developers to resolve technical issues, especially those related to nesting projects within jurisdictional REDD+ programs, which include the alignment of project and program baselines, and the establishment of benefit-sharing frameworks; and
- Participate in meetings and international conferences related to REDD+.

Qualifications

We are seeking candidates who excel at **building relationships** with a variety of international stakeholders and decision makers and **solving complicated REDD+ technical issues**. You should have:

- A track record of developing and maintaining strong working relationships with and among a diverse group of international stakeholders, including governments, the private sector and NGOs;



- Demonstrated ability to solve complicated technical and related political issues as they relate to the AFOLU and REDD+ sectors in particular;
- Experience marshalling support for key concepts and ideas;
- Extensive international experience;
- At least seven years of work experience; and
- The ability to communicate in English and Spanish fluently.

Knowledge of other non-English languages (particularly French, Portuguese and/or Bahasa) would be an asset, though not a requirement.

How to Apply

Compensation depends on experience and is highly competitive. Verra offers a very attractive benefits package, including 22-30 days of paid time off plus holidays, retirement contributions, access to flexible savings accounts, and a choice of top-tier health plans. Eligibility to work in the United States (i.e., US citizen or holding current work authorization) is preferred. US work visas will not be sponsored, but remote work may be possible for the right hire.

To apply, please send us the following:

- Cover letter (not to exceed one page); and
- Resume/CV (not to exceed two pages).

All applications should be submitted to Rachel Wallach at employment@verra.org and will be considered on a rolling basis.

Verra provides equal opportunity for all job applicants and employees and is committed to providing a work environment free of discrimination. We conduct our recruitment and hiring without regard to race, color, religion, gender identity, sex, sexual orientation, national origin, age, marital status, pregnancy, physical or mental disability, genetics, veteran status, or any other characteristic protected by applicable federal, state, and local law.